

# Guidione Machava



## Senior Product Designer

I help create modern online experiences which embrace a unique visual language and communicate across the full spectrum of digital media.

## \* Humble

Super motivated and goal oriented, seeking to learn more and excel in both the hard times and the good times.

## \* Straving for excellence

Authored a book highlighting 40 product design principles - Design Sutra.

Supported by global brands like Webflow and Framer, I have organised Africa's most diverse and inclusive design conference.

## \* Testimonials



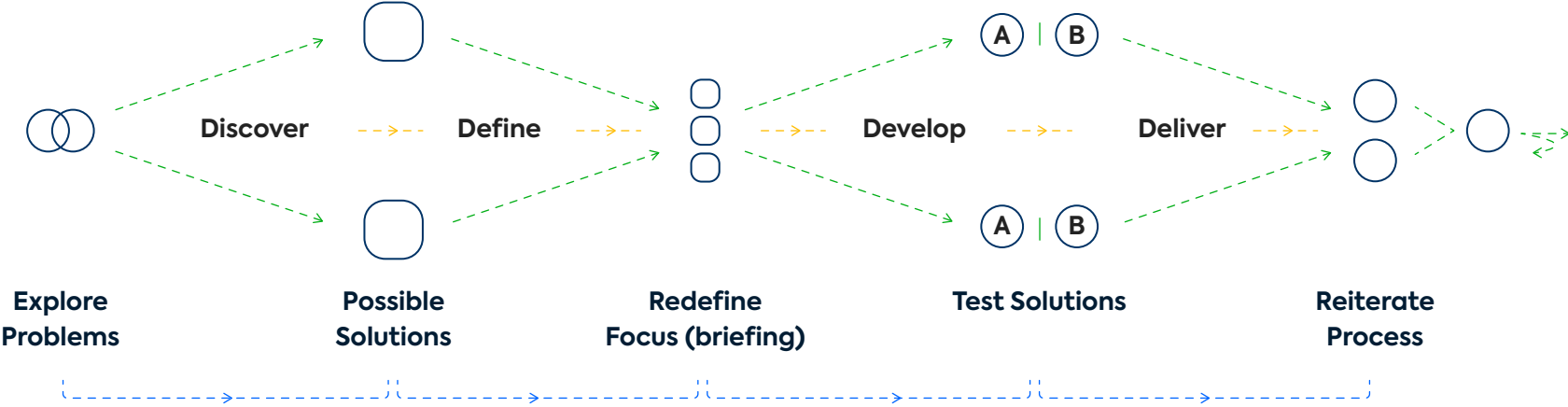
**Dario Mungoi**

Senior Software Engineer at Reddit, Canada

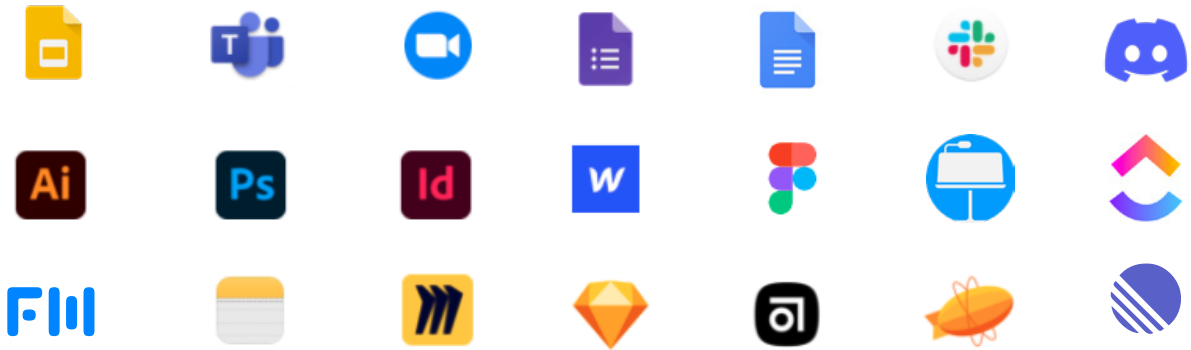
One of the most detailed and focused professionals. Has some really great processes to get things done and loves sharing his deep knowledge about UX with the community.

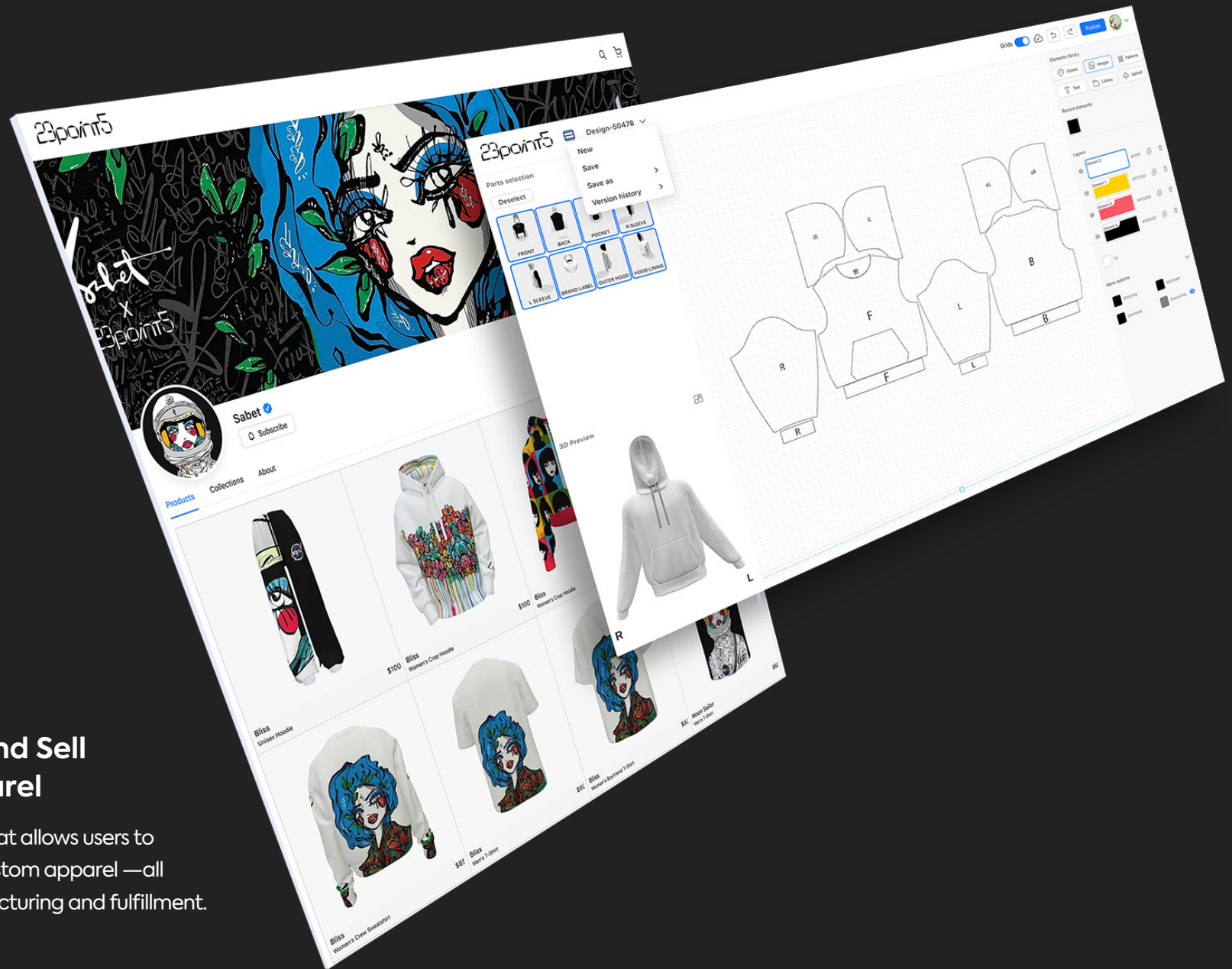
# My Design Process

Creating projects that impact people's life



# Day to Day Tools





## Design, Launch, and Sell High-quality Apparel

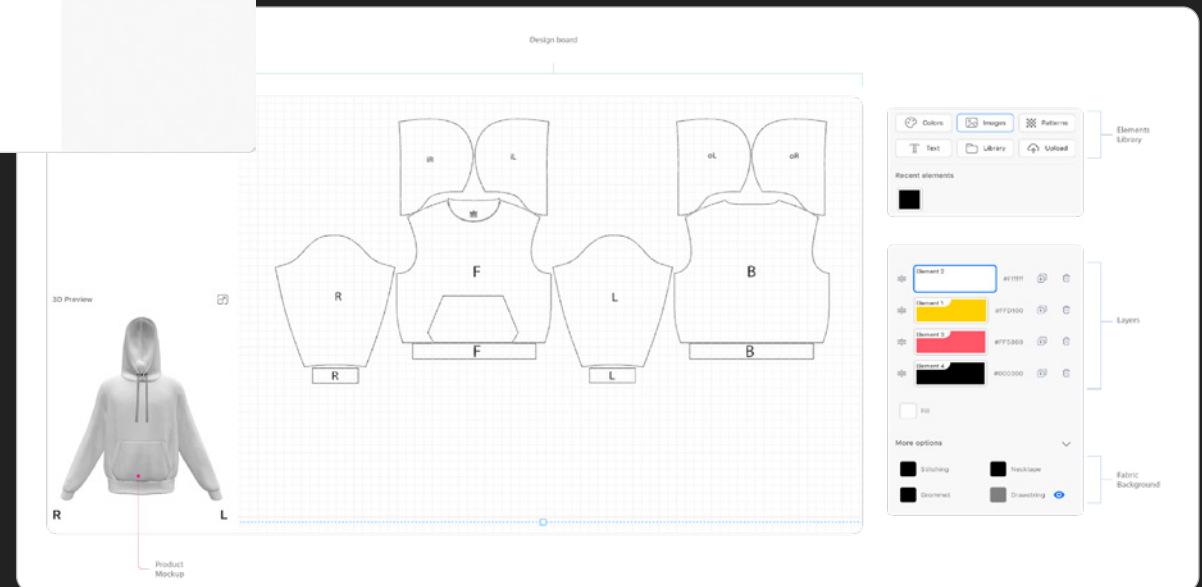
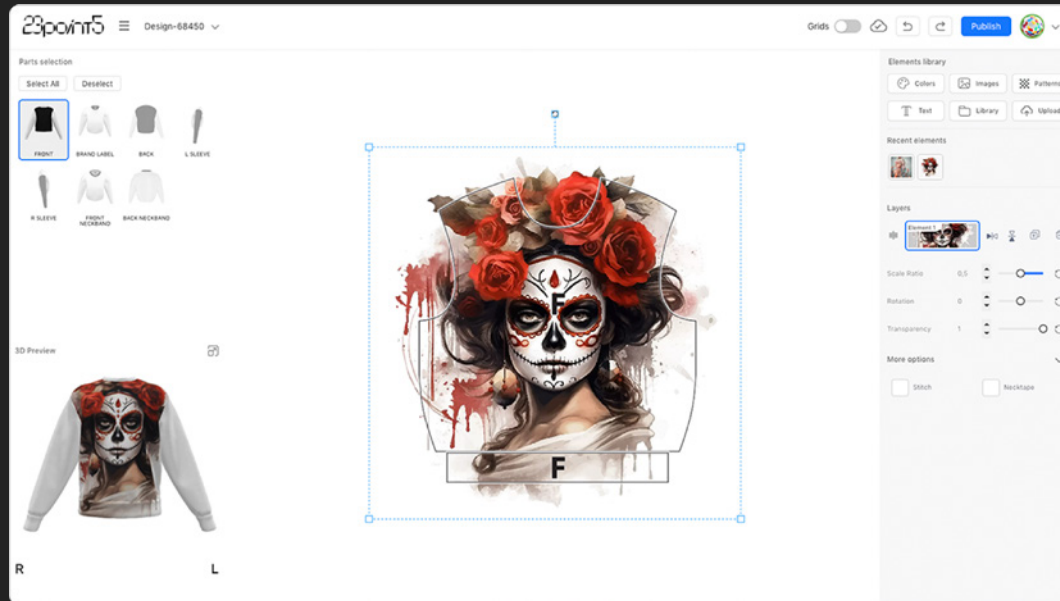
A fully integrated solution that allows users to design, sell, and manage custom apparel —all seamlessly linked to manufacturing and fulfillment.

### Deliverables

Product Design

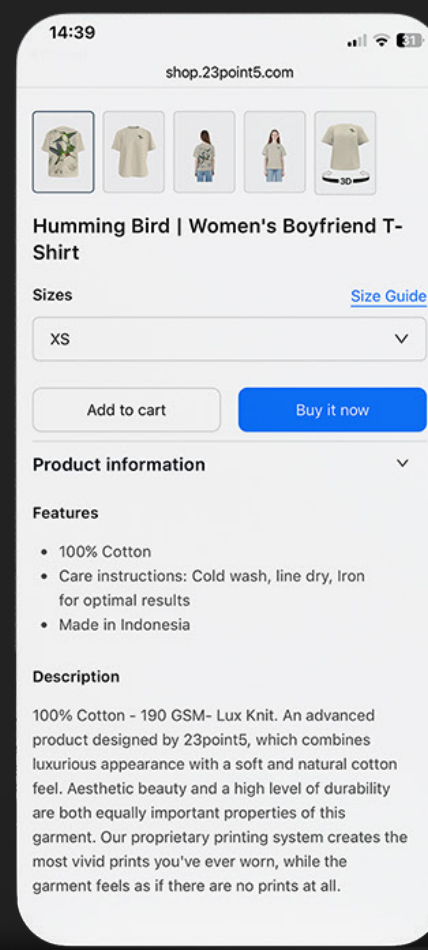
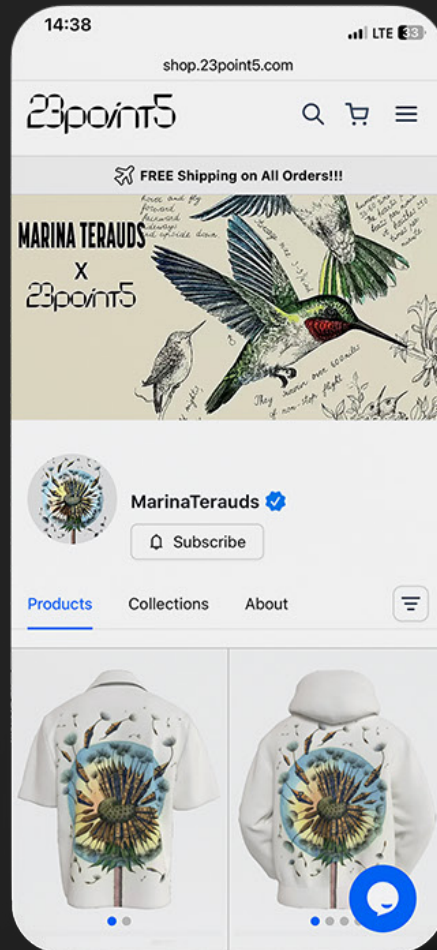
Product Management

Ongoing Advising



## Design Studio

A real-time, production-ready 3D design tool that lets users create products with accurate garment representation. As soon as a design is finalized, it becomes a real, purchasable product in the storefront, ready for on-demand manufacturing and direct delivery to customers.



## Storefront

A built-in eCommerce platform for users who don't have a Shopify store. Designed products are instantly available for purchase, produced on demand, and shipped directly to customers without any manual intervention.



The dashboard is divided into two main sections: Products and Sales.

### Products Section

**Products** | Uploaded files | Search | Latest

**Folders**

- Italy | Unisex Hood... (6 files)
- Sabet Skully Unise... (2 files)
- Guidione (0 files)

**Files**

- ITALY-06.png (Uploaded a month a...)
- ITALY-04.png (Uploaded a month a...)
- ITALY-05.png (Uploaded a month a...)
- ITALY-08.png (Uploaded a month a...)
- ITALY-03.png (Uploaded a month a...)
- ITALY-07.png (Uploaded a month a...)
- Denim - textures 1.p... (Uploaded 3 months ...)
- fulcolorskull.png (Uploaded 5 months ...)
- Artboard 5@4x.png (Uploaded 5 months ...)
- Screenshot 2024-0... (Uploaded 9 months ...)
- Screenshot 2024-0... (Uploaded 9 months ...)
- Screenshot 2024-0... (Uploaded 10 months...)
- Screenshot 2024-0... (Uploaded a year ago)

### Sales Section

**Sales** | Start date | End date

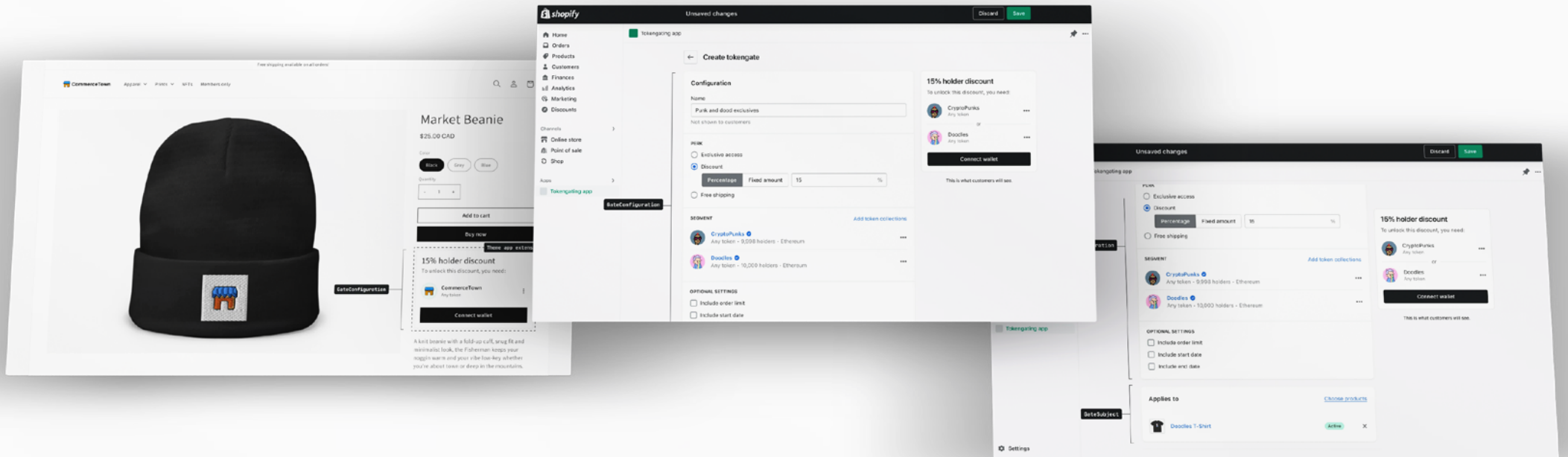
Total sales: **\$9,371.53** | Products sold: **157** | Total customers: **84**

Orders	Product name	Product category	Date	Quantity	Retail
1709623812793	First Blood   Women's Boyfriend T-shirt	Women's Boyfriend T-shirt	Mar 5, 2024	1	\$45
1709623812793	Viva La Muerte   Women's Boyfriend T-shirt	Women's Boyfriend T-shirt	Mar 5, 2024	1	\$45
1709623812793	Mania   Women's Boyfriend T-shirt	Women's Boyfriend T-shirt	Mar 5, 2024	1	\$45
1708573596454	First Blood   Men's T-shirt	Men's T-shirt	Mar 4, 2024	1	\$45
1708573596454	Solid Gold   Men's T-shirt	Men's T-shirt	Mar 4, 2024	1	\$45
170816849413	Viva La Muerte   Men's T-shirt	Men's T-shirt	Feb 25, 2024	1	\$45
1708737592234	First Blood   Men's Hoodie	Unisex Hoodie	Feb 24, 2024	1	\$75
1708304610453	Tougher Than Leather   Women's Boyfriend T-Shirt	Women's Boyfriend T-shirt	Feb 19, 2024	1	\$45
1705278053370	Tougher Than Leather   Men's T-Shirt	Men's T-shirt	Jan 15, 2024	1	\$45
1705255423476	Solid Gold   Women's Boyfriend T-shirt	Women's Boyfriend T-shirt	Jan 14, 2024	1	\$45
1705205169078	Solid Gold   Men's T-shirt	Men's T-shirt	Jan 14, 2024	1	\$45
1705116602631	Fragile   Women's Crop Hoodie	Women's Crop Hoodie	Jan 13, 2024	1	\$75
1704837918257	Tougher Than Leather   Men's Hoodie	Unisex Hoodie	Jan 9, 2024	1	\$75
1704741729480	Tougher Than Leather   Men's Hoodie	Unisex Hoodie	Jan 8, 2024	1	\$75
1704055013777	Bad Blood   Women's Crop Hoodie	Women's Crop Hoodie	Dec 31, 2023	1	\$75
1704055013777	Tougher Than Leather   Men's Hoodie	Unisex Hoodie	Dec 31, 2023	1	\$75
1704055013777	Fragile   Women's Crop Hoodie	Women's Crop Hoodie	Dec 31, 2023	1	\$75
1704055013777	BV   Women's Wide Leg Sweatpants	Women's Sweatpants	Dec 31, 2023	1	\$75

## Dashboard

A control center where users manage designs, track orders, set up payments, and configure their storefront. It provides real-time insights into sales, production, and fulfillment, ensuring a seamless experience from design to delivery.





## Design, Launch, and Sell High-quality Apparel

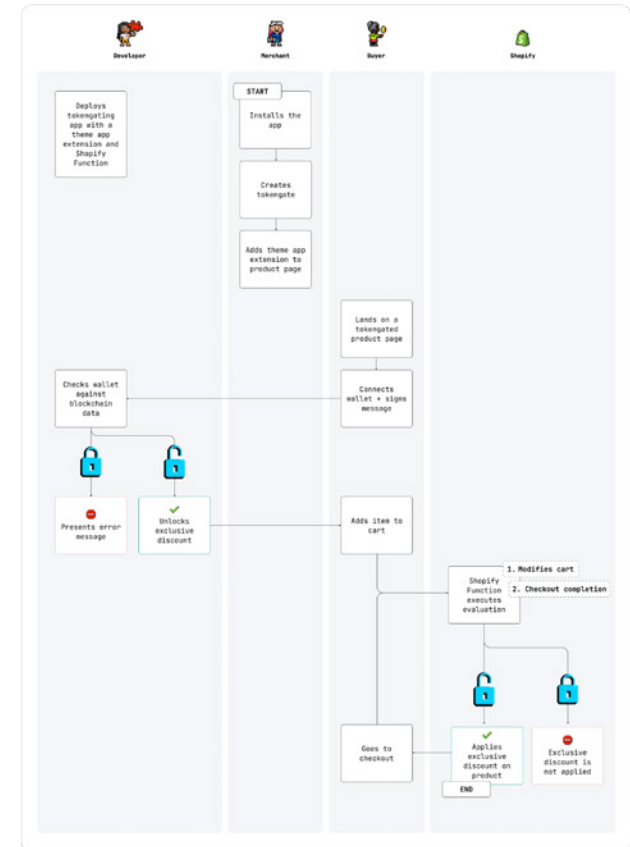
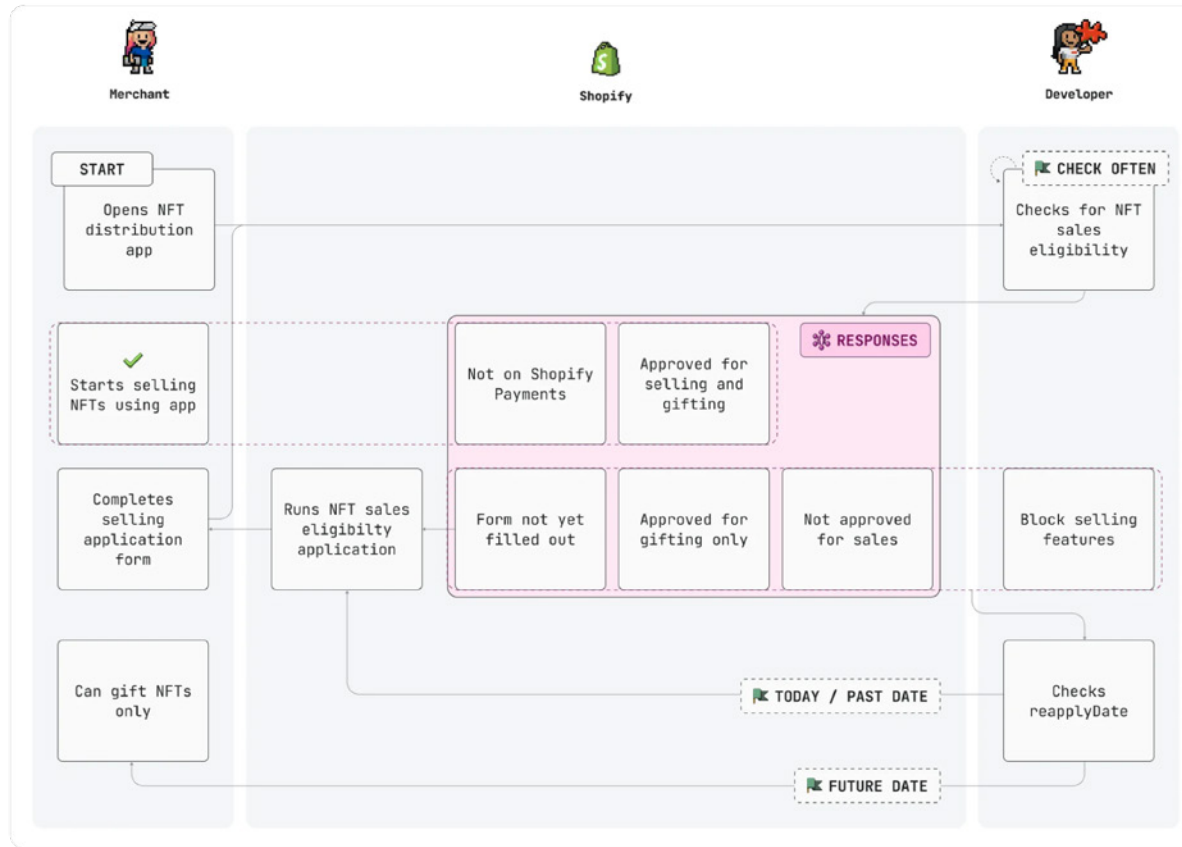
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Product Design

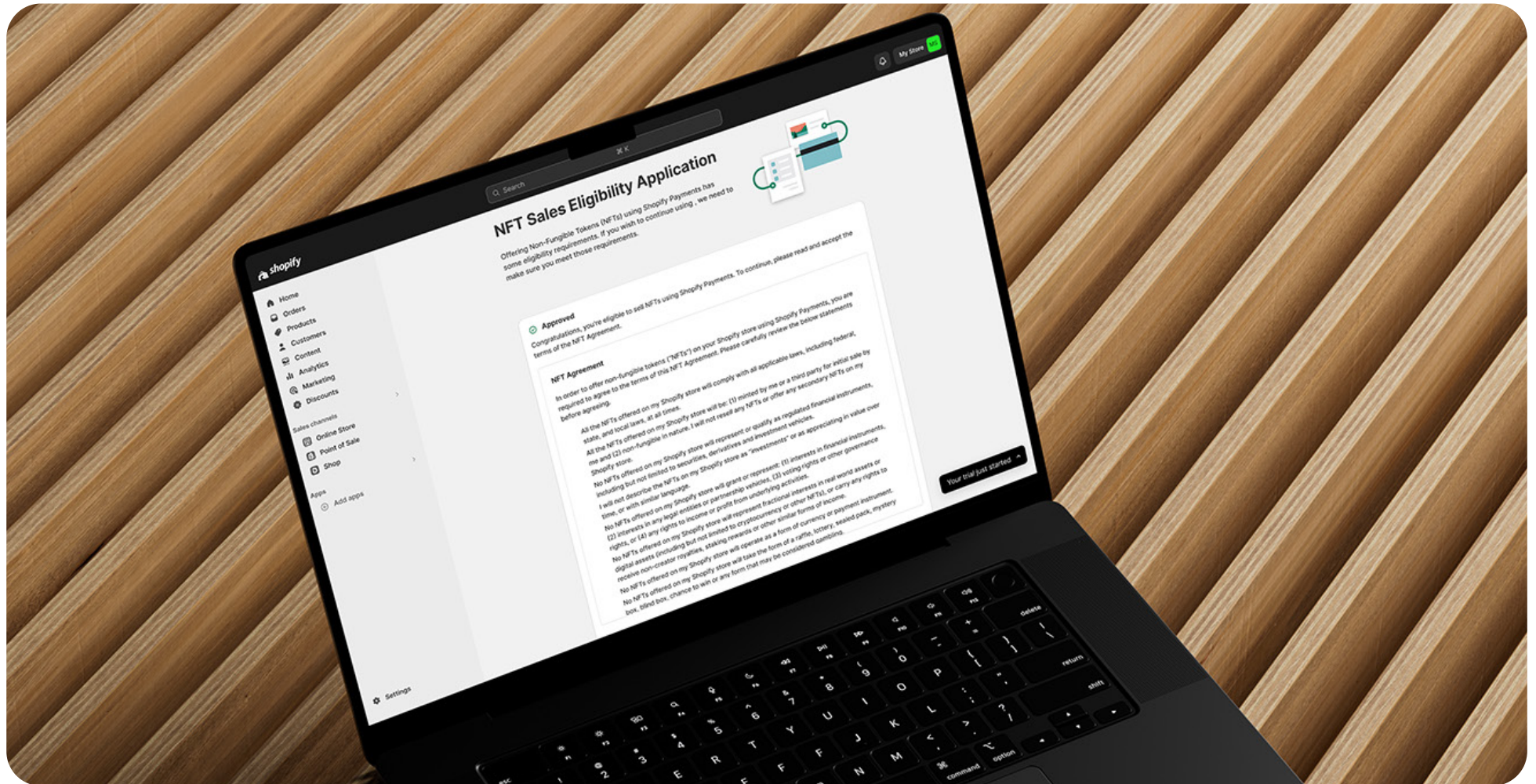
Product Management

Ongoing Advising



## How Tokengating Works

A fully integrated solution that allows users to design, sell, and manage custom apparel —all seamlessly linked to manufacturing and fulfillment.



## Shopify - NFT Sales Eligibility Application

An application helps merchants in selling, gifting, and minting NFTs.

Shopify merchants may choose to sell or giveaway NFTs. At the moment, NFTs have been most popularly used as evidence of ownership of media such as digital art but have a host of other uses for both merchants and customers.

# Thank you

## Contacts

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**w.:** [www.guidionemachava.com](http://www.guidionemachava.com)